ESCAPE TO GORGEOUS LAKE LOUISE

IN THE HEART OF BANFF NATIONAL PARK, ALBERTA, CANADA.

You and a friend could win the chance to stay at Fairmont Chateau Lake Louise

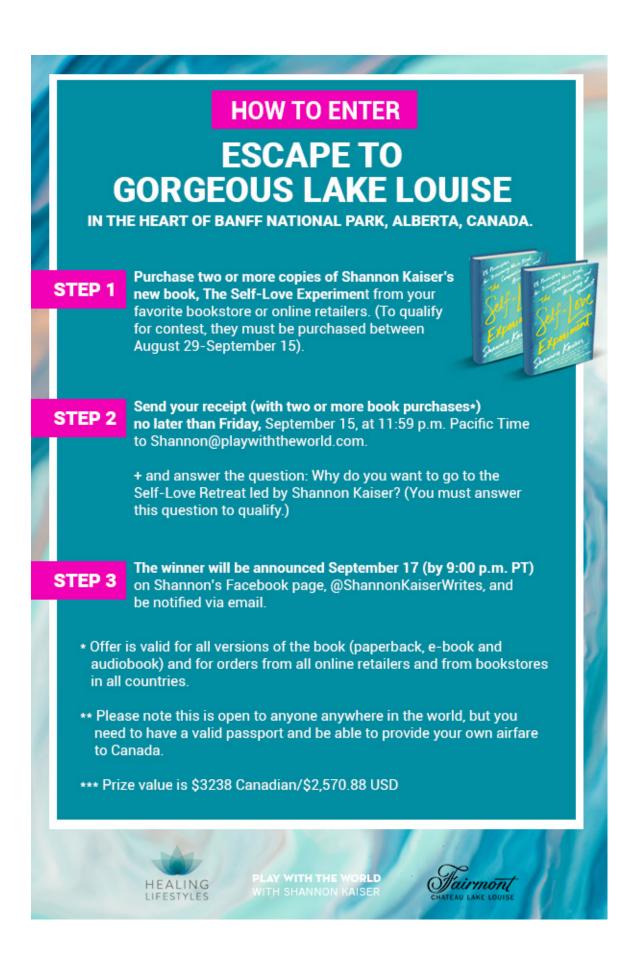
for the Fall In Love With Yourself & Life Retreat lead by bestselling author Shannon Kaiser.

ENTER NOW TO SCORE THIS SWEET DEAL:

Fall In Love With Yourself & Life Retreat includes:

- + 4 nights' accommodation at Fairmont Chateau Lake Louise in a Deluxe room for you and a friend, November 12-16, 2017.
- + All retreat sessions with Shannon Kaiser.
- + All retreat meals.





OFFICIAL DETAILS:

Package Includes:

- 4 nights' accommodations at Fairmont Chateau Lake Louise in a deluxe room for you and one friend.
- Welcome cocktail reception Sunday evening.
- Breakfast, lunch, and dinner on Monday, Tuesday, and Wednesday; breakfast on Thursday—including gratuities.
- Daily morning yoga session.
- Daily morning and afternoon workshops with Shannon Kaiser.
- Prize value: \$3,238 CAD/\$2,596.19 USD.

OFFICIAL RULES:

Self-Love Retreat in Canada Contest

PURCHASE NECESSARY

1. Eligibility:

Escape to Gorgeous Lake Louise - The Self-Love Retreat (the "Contest") is open to any and all legal residents of their country who are at least eighteen (18) years old at the time of entry and have a passport that will permit travel to Canada in November 2017. Employees of the Fairmont and Play With the World, and any of their parent and affiliate companies as well as immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

2. Sponsor: Shannon Kaiser @PlayWithTheworld.com AccorHotels. Fairmont Chateau Lake Louise, 111 Lake Louise Drive Lake Louise Alberta, Canada is gifting the retreat with all associated costs.

3. Agreement to Official Rules:

Participation in this Contest constitutes entrant's full and unconditional agreement to these Official Rules and the Sponsor's decisions, which are final and binding in all matters related to this Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. Timing:

The Contest begins on August 29, 2017, at 12:00 a.m. Pacific Time and ends on September 15, 2017, at 11:59 p.m. PT (the "Contest Period").

5. How to Enter: To participate, you must purchase two copies of Shannon Kaiser's new book, The Self-Love Experiment: Fifteen Principles for Becoming More Kind, Compassionate, and Accepting of Yourself, from any online retailer or bookstore between August 29, 2017, at 12:00 a.m. PT and September 15, 2017, at 11:59 p.m. PT and send receipt to Shannon@playwiththeworld.com.

Send your receipt (with two or more book purchases*) no later than Friday, September 15 at 11:59 p.m. Pacific Time to <u>Shannon@playwiththeworld.com</u> and answer the question: <u>Why do you want to go to the Self-Love Retreat led by</u> <u>Shannon Kaiser</u>? (You must answer this question to qualify.) The winner will be announced September 17 (by 9:00 p.m. PT) on Shannon's Facebook page @ShannonKaiserWrites and be notified via email.

Offer is valid for all versions of the book (paperback, e-book, and audiobook) and for orders from all online retailers and from bookstores in all countries.

During the Contest Period, your email and answered question will be referred to as ("Submission"). Your Submission need not include any reference, positive or negative, to Sponsor's products or services. By sending your Submission, you agree that it conforms to the guidelines, permissions, and content restrictions below and that Sponsor, in its sole discretion, may disqualify you if it believes that it fails to conform.

6. Sponsor's Use of Submissions:

Your answered question will remain private and not be shared publically.

7. Winner Determination:

After the Contest Period, a panel of qualified judges of Play With The World including Shannon Kaiser and determined by Sponsor in its sole discretion will select the winner (the "Potential Winners") from among all eligible Submissions based on the following criteria ("Judging Criteria"):

-Submission demonstrates a need and desire to be at the Self-Love Retreat (100%). Sponsor reserves the right to select fewer than two (2) potential winners, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submissions. Sponsor will not disclose entries.

8. Winner Requirements:

Potential winners will be notified through Facebook @ShannonKaiserWrites Author page and by email on or around September 17, 2017. Each potential Grand Prize winner (parent/legal guardian if a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver, and, where not prohibited, a Publicity Release ("Declaration") as well as provide passport information, which must be received by Sponsor within three (3) weeks of the date notice or attempted notice is sent, in order to claim his/her prize. Winner(s) must be able to travel to Canada in November 12 – November 16, 2017, in order to accept the Grand Prize. There is inherent risk associated with some of the travel offered during the Self-Love Retreat. Winner and travel companion accept these risks. Shannon Kaiser and The Fairmont Chateau Lake Louise are not responsible for issues that should arise to and from the location. Winner and travel companion may be required to sign additional liability waivers upon arrival at prize location(s) in Canada. If a potential winner cannot be contacted, fails to execute and return the Declaration, or any other requested information within the required time three-day acceptance time period, or does not comply with these Official Rules, potential winner forfeits the prize. If a potential winner is disqualified for any reason, the prize may be awarded to a runner-up, if any, in Sponsor's sole discretion. Only three (3) alternate winners may be determined, after which the applicable prize will remain un-awarded.

9. Prizes:

One (1) Grand Prize: Retreat registration for winner and one guest who are at least 18 years of age for the Fall In Love With Yourself & Life Retreat led by Shannon Kaiser at Fairmont Chateau Lake Louise, Alberta, Canada, November 12-16, 2018. Retreat includes four (4) nights' accommodation at Fairmont Chateau Lake Louise in a shared Deluxe room, all retreat sessions with Shannon Kaiser and all retreat meals. Trip package includes four (4) nights' lodging at Fairmont Chateau Lake Louise in a deluxe room (all details determined by Sponsor in its sole discretion; room location based on occupancy) and meals each day. Winner will not receive money or a check but the Grand Prize value is \$3,238 CAD/\$2,596.19 USD. The receiver is responsible for accepting tax liability associated with accepting the prize. Winner must travel on the dates stated above or prize will be forfeited. Trip must be booked immediately after winner is confirmed. Winner and travel companion must have all required documents, including a valid passport permitting travel to Canada, for the dates of this trip. Travel must be round trip. Sponsor will not determine airline and flight itinerary, as it is at the sole discretion of contest winner. No refund or compensation will be made in the event of the cancellation or delay of any flight. Sponsor is not responsible for any issues relating to eligibility to return to the home country. Travel is subject to the terms and conditions set forth in this Contest. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, airfare, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes, and other expenses are the sole responsibility of winner. Travel companion must be at least eighteen (18) years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, travel companion must be winner's parent/legal guardian. Travel companion must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions, and limitations may apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers, or certificates. Approximate retail value of the prize (trip, apparel, additional check): \$3,238 CAD/\$2,596.19 USD. Actual value may vary based on daily fluctuations. Winner will not receive difference between actual and approximate retail value. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize for

one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use.

10. Release:

"By receipt of any prize, each winner agrees to release and hold harmless the Sponsor, Shannon Kaiser of PlayWiththeWorld.com and Fairmont Chateau Lake Louise and their respective parent companies *subsidiaries*, *affiliates*, *suppliers*, *distributors*, *advertising/promotion agencies*, *prize suppliers*, *and each of their respective parent companies and each such company's officers*, *directors*, *employees*, *and agents* (collectively, the "Released Parties") *from and against any claim or cause of action*, *including*, *but not limited to*, *personal injury*, *death*, *or damage to or loss of property*, *arising out of participation in the Contest or receipt or use or misuse of any prize*, *including any related travel*.

11. *Publicity Acceptance* of any prize shall constitute and signify each winner's agreement and consent that the Sponsor and its designees may use the winner's name, city, state, likeness, photo, Submission, age, and/or prize information in connection with the Contest for promotional, advertising, or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission, or other consideration, except where prohibited by law. Winner also agrees that Sponsor shall own the Prize Footage and that Sponsor and its respective designees and licensees shall have the right to edit, exploit, adapt, distribute, post, create derivative works of, and otherwise use, the Prize Footage, in whole or in part, and in combination with other materials, in any manner, for any advertising, promotional, trade, commercial, or other purposes in any and all media, now or hereafter devised, worldwide in perpetuity, without further payment or consideration, notification, or permission.

12. General Conditions:

Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible Submissions received up to time of such action, using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the Submission process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated Submissions. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability:

Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical, or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Contest; (4) printing, typographical, technical, computer, network or human error that may occur in the administration of the Contest, the uploading, the processing or judging of Submissions, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, damaged, or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled, or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any Submission.

14. Disputes:

Except where prohibited, each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for District of Oregon and any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards, and entrant hereby waives all rights to claim indirect, punitive, incidental, and consequential damages and any other

damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Oregon without giving effect to any choice of law or conflict of law rules (whether of Alberta, Canada or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Alberta, Canada and Oregon.

15. Entrant's Personal Information:

Information collected from entrant is subject to Sponsor's Privacy Policy.

16. Winner List:

For a winners list, visit ShannonKaiserWrites Facebook page. The winners list will be posted after winner confirmation is complete.